



## **PRESS RELEASE**

**1 August 2014**

**For Immediate Release**

### **Your Journey, Your Experience, Help us improve it!!**

## **Implementation of surveys in 8 European cities to validate the METPEX measurement tool**

The METPEX project is a research project, funded under the Seventh Framework Programme of the European Commission. The primary objective of the project is to develop, validate and evaluate a standardised tool to measure passenger experience across whole journeys. This METPEX tool will be used to inform policy makers in providing inclusive, passenger-oriented integrated transport systems; accessible by all citizens.

Through surveys taking place between September and October 2014, the validation of METPEX tool will be performed. The surveys for the public validation of the METPEX toolset will be implemented in the following 8 sites: Bucharest (Romania), Coventry (UK), Dublin (Ireland), Rome (Italy), Stockholm (Sweden), Grevena (Greece), Valencia (Spain) and Vilnius (Lithuania); cities chosen for their variability of culture, transport system, climate, geographical locations and demographics. This will also include the METPEX game and satnavigation.

The results will be used to understand the variability of users' travel patterns and experiences across different countries and different socio-demographic groups of travellers, including ageing travellers and those with special needs. It will also provide matrices of problems in using the proposed tool for different countries, which will be an input for the follow –up of the project. The results will be used to provide feedback to municipalities and service providers in order to address the unique problems of each transport system.

METPEX invites the largest possible number of participants to take part on the surveys to help improving their experience as passengers. The surveys can be accessed through the specific website: <https://www.metpex-tools.eu> .

To follow the METPEX project development, please consult the project website ([www.metpex.eu](http://www.metpex.eu)) for the latest news and join on Twitter (@METPEX) and Facebook (<https://www.facebook.com/Metpex>).

**Ends**

**METPEX**



## Notes to editors

METPEX is co-funded within the Seventh Framework Programme (FP7) - SST.2012.3.1-1 call, that is research actions regarding the accessibility of transport systems. The sixteen consortium members are: 1) Coventry University, UK, 2) Interactions Ltd., Ireland, 3) Signosis, Belgium, 4) ITENE, Spain, 5) Zurich University of Applied Sciences, Switzerland, 6) Eurokleis s.r.l., Italy, 7) Politecnico di Torino, Italy, 8) Regional Development Agency of Grevena S.A., Greece, 9) KTH Royal Institute of Technology, Sweden, 10) Integral Consulting R&D, Romania, 11) Fédération Internationale de l' Automobile (FIA), Belgium, 12) VTM Consultores, Portugal 13) Smart Continent LT, Lithuania, 14) SBOING, Greece, 15) Tero Ltd., Greece and 16) Agency "Roma Servizi per la Mobilità" (RSM), Italy.

**Coventry University** is a forward-looking University recognised as a provider of high quality education and multidisciplinary research which has an established presence regionally, nationally and internationally with over 15,000 Students and 1,800 staff. Strategically, Coventry University is focussed on its applied research agenda and to this end has organised its research objectives around 6 Grand Challenge Initiatives (GCI); Integrated Transport and Logistics (IT&L), Low Carbon Vehicles, Digital Media, Low Impact Building, Ageing Society and Sustainable Agriculture. These GCIs are underpinned by the 2 cross cutting themes of Environmental Technology and the science of Metrology. This strategy enables Coventry University to integrate the wide range of expertise housed across the University Faculties and Schools (Engineering and Computing; Business, Environment and Society; Health and Life Sciences; Coventry School of Art and Design) in a true multi-disciplinary fashion. Additional support to the GCIs is available through CUE's research institutes and in particular, SURGE, whose mandate is the socio-economic issues of sustainable urban regeneration.

<http://www.coventry.ac.uk/Pages/index.aspx>

**Signosis** is a Brussels based consultancy specializing on managing research activities and on providing innovative advisory services. Signosis possesses a diverse and in-depth knowhow in management consulting and its advisory areas range from Information and Communication Technologies to social policy and sustainability, as well as to additional disciplines focusing on promoting and implementing innovation in private and public organisations. Signosis positions itself in the international market, aiming to contribute on the transition from a traditional economy to an economy based on knowledge and innovation.

<http://www.signosis.eu/>

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